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Creature comforts

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NAMING prospective exploration targets is always a tricky business.

Which is why **Gippsland Offshore Petroleum** managing director Cathy Norman is thinking long and hard about nomenclature for its targets off Jamaica.

"I thought about football teams but there are too many of them," said Cathy yesterday.

Which has left Australian beers as the leading contenders.

As for which beers, we will need to wait and see but expect to see some of the less mainstream labels.

It won't surprise if Cathy's favourite brew Little Creatures makes an appearance though.

With a bit of luck the AFL idea will remain on the backburner for Gippsland Offshore's other exploration areas in Kenya, Madagascar and France.

Although surely no self respecting oil and gas major worth its salt would buy into a drill target called Collingwood. Gippsland Offshore is able to gather data on so many prospective areas around the world because it has signed a deal with BHP Billiton to use its Falcon airborne gravity mapping tool to search for oil and gas.

The one area it isn't looking too hard at is the Gippsland Basin so a change of company name down the track wouldn't surprise either.